

1 LAURENCE F. PULGRAM (CSB NO. 115163)
2 *lpulgram@fenwick.com*
3 BRIAN W. CARVER (CSB NO. 244878)
4 *bcarver@fenwick.com*
5 FENWICK & WEST LLP
6 555 California Street, 12th floor
7 San Francisco, CA 94104
8 Telephone: (415) 875-2300
9 Facsimile: (415) 281-1350

10 Attorneys for Plaintiff
11 CORBIS, INC.

LAWRENCE TOWNSEND (CSB NO. 88184)
LAW OFFICES OF LAWRENCE TOWNSEND
455 Market Street, 19th Floor
San Francisco, California 94105
Telephone: (415) 882-3288
Facsimile: (415) 882-3299
E-Mail: ltownsend@owe.com

Attorney for Defendant
MOBILETOYS, INC

E-FILED 7/9/08

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

CORBIS CORPORATION, a Nevada
corporation,

Plaintiff,

v.

MOBILETOYS, INC., a Delaware
corporation,

Defendant.

Case No. 07-05910-JW (RS)

STIPULATED PROTECTIVE ORDER

FENWICK & WEST LLP
ATTORNEYS AT LAW
MOUNTAIN VIEW

1. PURPOSES AND LIMITATIONS

Disclosure and discovery activity in this action are likely to involve production of confidential, proprietary, or private information for which special protection from public disclosure and from use for any purpose other than prosecuting this litigation would be warranted. Accordingly, the parties hereby stipulate to and petition the court to enter the following Stipulated Protective Order. The parties acknowledge that this Order does not confer blanket protections on all disclosures or responses to discovery and that the protection it affords extends only to the limited information or items that are entitled under the applicable legal principles to treatment as confidential. The parties further acknowledge, as set forth in Section 10, below, that this Stipulated Protective Order creates no entitlement to file confidential information under seal; Civil Local Rule 79-5 sets forth the procedures that must be followed and reflects the standards that will be applied when a party seeks permission from the court to file material under seal.

2. DEFINITIONS

2.1 Party: any party to this action, including all of its officers, directors, employees, consultants, retained experts, and outside counsel (and their support staff).

2.2 Disclosure or Discovery Material: all items or information, regardless of the medium or manner generated, stored, or maintained (including, among other things, testimony, transcripts, or tangible things) that are produced or generated in disclosures or responses to discovery in this matter.

2.3 "Confidential" Information or Items: information (regardless of how generated, stored or maintained) or tangible things that qualify for protection under standards developed under F.R.Civ.P. 26(c).

2.4 "Highly Confidential – Attorneys' Eyes Only" Information or Items: extremely sensitive "Confidential Information or Items" whose disclosure to another Party or non-party would create a substantial risk of serious injury that could not be avoided by less restrictive means.

2.5 Receiving Party: a Party that receives Disclosure or Discovery Material from a Producing Party.

2.6 Producing Party: a Party or non-party that produces Disclosure or Discovery Material in this action.

2.7 Designating Party: a Party or non-party that designates information or items that it produces in disclosures or in responses to discovery as “Confidential” or “Highly Confidential — Attorneys’ Eyes Only.”

2.8 Protected Material: any Disclosure or Discovery Material that is designated as “Confidential” or as “Highly Confidential – Attorneys’ Eyes Only.”

2.9 Outside Counsel: attorneys who are not employees of a Party but who are retained to represent or advise a Party in this action.

2.10 House Counsel: attorneys who are employees of a Party.

2.11 Counsel (without qualifier): Outside Counsel and House Counsel (as well as their support staffs).

2.12 Expert: a person with specialized knowledge or experience in a matter pertinent to the litigation who has been retained by a Party or its counsel to serve as an expert witness or as a consultant in this action and who is not a past or a current employee of a Party or of a competitor of a Party’s and who, at the time of retention, is not anticipated to become an employee of a Party or a competitor of a Party’s. This definition includes a professional jury or trial consultant retained in connection with this litigation.

2.13 Professional Vendors: persons or entities that provide litigation support services (e.g., photocopying; videotaping; translating; preparing exhibits or demonstrations; organizing, storing, retrieving data in any form or medium; etc.) and their employees and subcontractors.

3. SCOPE

The protections conferred by this Stipulation and Order cover not only Protected Material (as defined above), but also any information copied or extracted therefrom, as well as all copies, excerpts, summaries, or compilations thereof, plus testimony, conversations, or presentations by parties or counsel to or in court or in other settings that might reveal Protected Material.

4. DURATION

Even after the termination of this litigation, the confidentiality obligations imposed by this

1 Order shall remain in effect until a Designating Party agrees otherwise in writing or a court order
2 otherwise directs.

3 5. DESIGNATING PROTECTED MATERIAL

4 5.1 Exercise of Restraint and Care in Designating Material for Protection. Each Party
5 or non-party that designates information or items for protection under this Order must take care to
6 limit any such designation to specific material that qualifies under the appropriate standards. A
7 Designating Party must take care to designate for protection only those parts of material,
8 documents, items, or oral or written communications that qualify — so that other portions of the
9 material, documents, items, or communications for which protection is not warranted are not
10 swept unjustifiably within the ambit of this Order.

11 Mass, indiscriminate, or routinized designations are prohibited. Designations that are
12 shown to be clearly unjustified, or that have been made for an improper purpose (e.g., to
13 unnecessarily encumber or retard the case development process, or to impose unnecessary
14 expenses and burdens on other parties), expose the Designating Party to sanctions.

15 If it comes to a Party's or a non-party's attention that information or items that it
16 designated for protection do not qualify for protection at all, or do not qualify for the level of
17 protection initially asserted, that Party or non-party must promptly notify all other parties that it is
18 withdrawing the mistaken designation.

19 5.2 Manner and Timing of Designations. Except as otherwise provided in this Order
20 (see, e.g., second paragraph of section 5.2(a), below), or as otherwise stipulated or ordered,
21 material that qualifies for protection under this Order must be clearly so designated before the
22 material is disclosed or produced.

23 Designation in conformity with this Order requires:

24 (a) for information in documentary form (apart from transcripts of depositions
25 or other pretrial or trial proceedings), that the Producing Party affix the legend
26 "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL — ATTORNEYS' EYES ONLY" at the
27 top or bottom of each page that contains protected material. If only a portion or portions of the
28 material on a page qualifies for protection, the Producing Party also must clearly identify the

1 protected portion(s) (e.g., by making appropriate markings in the margins) and must specify, for
2 each portion, the level of protection being asserted (either “CONFIDENTIAL” or “HIGHLY
3 CONFIDENTIAL — ATTORNEYS’ EYES ONLY”).

4 A Party or non-party that makes original documents or materials available for inspection
5 need not designate them for protection until after the inspecting Party has indicated which
6 material it would like copied and produced. During the inspection and before the designation, all
7 of the material made available for inspection shall be deemed “HIGHLY CONFIDENTIAL —
8 ATTORNEYS’ EYES ONLY.” After the inspecting Party has identified the documents it wants
9 copied and produced, the Producing Party must determine which documents, or portions thereof,
10 qualify for protection under this Order, then, before producing the specified documents, the
11 Producing Party must affix the appropriate legend (“CONFIDENTIAL” or “HIGHLY
12 CONFIDENTIAL — ATTORNEYS’ EYES ONLY”) at the top of each page that contains
13 Protected Material. If only a portion or portions of the material on a page qualifies for protection,
14 the Producing Party also must clearly identify the protected portion(s) (e.g., by making
15 appropriate markings in the margins) and must specify, for each portion, the level of protection
16 being asserted (either “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL — ATTORNEYS’
17 EYES ONLY”).

18 (b) for testimony given in deposition or in other pretrial or trial proceedings,
19 that the Party or non-party offering or sponsoring the testimony identify on the record, before the
20 close of the deposition, hearing, or other proceeding, all protected testimony, and further specify
21 any portions of the testimony that qualify as “HIGHLY CONFIDENTIAL — ATTORNEYS’
22 EYES ONLY.” When it is impractical to identify separately each portion of testimony that is
23 entitled to protection, and when it appears that substantial portions of the testimony may qualify
24 for protection, the Party or non-party that sponsors, offers, or gives the testimony may invoke on
25 the record (before the deposition or proceeding is concluded) a right to have up to 20 days to
26 identify the specific portions of the testimony as to which protection is sought and to specify the
27 level of protection being asserted (“CONFIDENTIAL” or “HIGHLY CONFIDENTIAL —
28 ATTORNEYS’ EYES ONLY”). Only those portions of the testimony that are appropriately

1 designated for protection within the 20 days shall be covered by the provisions of this Stipulated
2 Protective Order.

3 Transcript pages containing Protected Material must be separately bound by the court
4 reporter, who must affix to the top of each such page the legend “CONFIDENTIAL” or
5 “HIGHLY CONFIDENTIAL — ATTORNEYS’ EYES ONLY,” as instructed by the Party or
6 non-party offering or sponsoring the witness or presenting the testimony.

7 (c) for information produced in some form other than documentary, and for
8 any other tangible items, that the Producing Party affix in a prominent place on the exterior of the
9 container or containers in which the information or item is stored the legend “CONFIDENTIAL”
10 or “HIGHLY CONFIDENTIAL — ATTORNEYS’ EYES ONLY.” If only portions of the
11 information or item warrant protection, the Producing Party, to the extent practicable, shall
12 identify the protected portions, specifying whether they qualify as “Confidential” or as “Highly
13 Confidential — Attorneys’ Eyes Only.”

14 5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to
15 designate qualified information or items as “Confidential” or “Highly Confidential — Attorneys’
16 Eyes Only” does not, standing alone, waive the Designating Party’s right to secure protection
17 under this Order for such material. If material is appropriately designated as “Confidential” or
18 “Highly Confidential — Attorneys’ Eyes Only” after the material was initially produced, the
19 Receiving Party, on timely notification of the designation, must make reasonable efforts to assure
20 that the material is treated in accordance with the provisions of this Order.

21 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

22 6.1 Timing of Challenges. Unless a prompt challenge to a Designating Party’s
23 confidentiality designation is necessary to avoid foreseeable substantial unfairness, unnecessary
24 economic burdens, or a later significant disruption or delay of the litigation, a Party does not
25 waive its right to challenge a confidentiality designation by electing not to mount a challenge
26 promptly after the original designation is disclosed.

27 6.2 Meet and Confer. A Party that elects to initiate a challenge to a Designating
28 Party’s confidentiality designation must do so in good faith and must begin the process by

1 conferring directly (in voice to voice dialogue; other forms of communication are not sufficient)
2 with counsel for the Designating Party. In conferring, the challenging Party must explain the basis
3 for its belief that the confidentiality designation was not proper and must give the Designating
4 Party an opportunity to review the designated material, to reconsider the circumstances, and, if no
5 change in designation is offered, to explain the basis for the chosen designation. A challenging
6 Party may proceed to the next stage of the challenge process only if it has engaged in this meet
7 and confer process first.

8 6.3 Judicial Intervention. A Party that elects to press a challenge to a confidentiality
9 designation after considering the justification offered by the Designating Party may file and serve
10 a motion under Civil Local Rule 7 (and in compliance with Civil Local Rule 79-5, if applicable)
11 that identifies the challenged material and sets forth in detail the basis for the challenge. Each
12 such motion must be accompanied by a competent declaration that affirms that the movant has
13 complied with the meet and confer requirements imposed in the preceding paragraph and that sets
14 forth with specificity the justification for the confidentiality designation that was given by the
15 Designating Party in the meet and confer dialogue.

16 The burden of persuasion in any such challenge proceeding shall be on the Designating
17 Party. Until the court rules on the challenge, all parties shall continue to afford the material in
18 question the level of protection to which it is entitled under the Producing Party's designation.

19 7. ACCESS TO AND USE OF PROTECTED MATERIAL

20 7.1 Basic Principles. A Receiving Party may use Protected Material that is disclosed
21 or produced by another Party or by a non-party in connection with this case only for prosecuting,
22 defending, or attempting to settle this litigation. Such Protected Material may be disclosed only to
23 the categories of persons and under the conditions described in this Order. When the litigation has
24 been terminated, a Receiving Party must comply with the provisions of section 11, below (FINAL
25 DISPOSITION).

26 Protected Material must be stored and maintained by a Receiving Party at a location and
27 in a secure manner that ensures that access is limited to the persons authorized under this Order.
28

1 7.2 Disclosure of “CONFIDENTIAL” Information or Items. Unless otherwise
2 ordered by the court or permitted in writing by the Designating Party, a Receiving Party may
3 disclose any information or item designated CONFIDENTIAL only to:

4 (a) the Receiving Party’s Outside Counsel of record in this action, as well as
5 employees of said Counsel to whom it is reasonably necessary to disclose the information for this
6 litigation;

7 (b) the officers, directors, and employees (including House Counsel) of the
8 Receiving Party to whom disclosure is reasonably necessary for this litigation;

9 (c) experts (as defined in this Order) of the Receiving Party to whom
10 disclosure is reasonably necessary for this litigation and who have signed the “Agreement to Be
11 Bound by Protective Order” (Exhibit A);

12 (d) the Court and its personnel;

13 (e) court reporters, their staffs, and professional vendors to whom disclosure is
14 reasonably necessary for this litigation and who have signed the “Agreement to Be Bound by
15 Protective Order” (Exhibit A);

16 (f) during their depositions, witnesses in the action to whom disclosure is
17 reasonably necessary and who have signed the “Agreement to Be Bound by Protective Order”
18 (Exhibit A). Pages of transcribed deposition testimony or exhibits to depositions that reveal
19 Protected Material must be separately bound by the court reporter and may not be disclosed to
20 anyone except as permitted under this Stipulated Protective Order.

21 (g) the author of the document or the original source of the information.

22 7.3 Disclosure of “HIGHLY CONFIDENTIAL — ATTORNEYS’ EYES ONLY”
23 Information or Items. Unless otherwise ordered by the court or permitted in writing by the
24 Designating Party, a Receiving Party may disclose any information or item designated “HIGHLY
25 CONFIDENTIAL — ATTORNEYS’ EYES ONLY” only to:

26 (a) the Receiving Party’s Outside Counsel of record in this action, as well as
27 employees of said Counsel to whom it is reasonably necessary to disclose the information for this
28 litigation;

(b) House Counsel of a Receiving Party (1) to whom disclosure is reasonably necessary for this litigation, and (2) who has signed the “Agreement to Be Bound by Protective Order” (Exhibit A);

(c) Experts (as defined in this Order) (1) to whom disclosure is reasonably necessary for this litigation, (2) who have signed the “Agreement to Be Bound by Protective Order” (Exhibit A), and (3) as to whom the procedures set forth in paragraph 7.4, below, have been followed;

(d) the Court and its personnel;

(e) court reporters, their staffs, and professional vendors to whom disclosure is reasonably necessary for this litigation and who have signed the “Agreement to Be Bound by Protective Order” (Exhibit A); and

(f) the author of the document or the original source of the information.

7.4 Procedures for Approving Disclosure of “HIGHLY CONFIDENTIAL — ATTORNEYS’ EYES ONLY” Information or Items to “Experts”

(a) Unless otherwise ordered by the court or agreed in writing by the Designating Party, a Party that seeks to disclose to an “Expert” (as defined in this Order) any information or item that has been designated “HIGHLY CONFIDENTIAL — ATTORNEYS’ EYES ONLY” first must make a written request to the Designating Party that (1) identifies the specific HIGHLY CONFIDENTIAL information that the Receiving Party seeks permission to disclose to the Expert, (2) sets forth the full name of the Expert and the city and state of his or her primary residence, (3) attaches a copy of the Expert’s current resume, (4) identifies the Expert’s current employer(s), (5) identifies each person or entity from whom the Expert has received compensation for work in his or her areas of expertise or to whom the expert has provided professional services at any time during the preceding five years, and (6) identifies (by name and number of the case, filing date, and location of court) any litigation in connection with which the Expert has provided any professional services during the preceding five years.

(b) A Party that makes a request and provides the information specified in the preceding paragraph may disclose the subject Protected Material to the identified Expert unless,

1 within seven court days of delivering the request, the Party receives a written objection from the
2 Designating Party. Any such objection must set forth in detail the grounds on which it is based.

3 (c) A Party that receives a timely written objection must meet and confer with
4 the Designating Party (through direct voice to voice dialogue) to try to resolve the matter by
5 agreement. If no agreement is reached, the Party seeking to make the disclosure to the Expert may
6 file a motion as provided in Civil Local Rule 7 (and in compliance with Civil Local Rule 79-5, if
7 applicable) seeking permission from the court to do so. Any such motion must describe the
8 circumstances with specificity, set forth in detail the reasons for which the disclosure to the
9 Expert is reasonably necessary, assess the risk of harm that the disclosure would entail and
10 suggest any additional means that might be used to reduce that risk. In addition, any such motion
11 must be accompanied by a competent declaration in which the movant describes the parties'
12 efforts to resolve the matter by agreement (i.e., the extent and the content of the meet and confer
13 discussions) and sets forth the reasons advanced by the Designating Party for its refusal to
14 approve the disclosure.

15 In any such proceeding the Party opposing disclosure to the Expert shall bear the burden
16 of proving that the risk of harm that the disclosure would entail (under the safeguards proposed)
17 outweighs the Receiving Party's need to disclose the Protected Material to its Expert.

18 8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER
19 LITIGATION.

20 If a Receiving Party is served with a subpoena or an order issued in other litigation that
21 would compel disclosure of any information or items designated in this action as
22 "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL — ATTORNEYS' EYES ONLY," the
23 Receiving Party must so notify the Designating Party, in writing (by fax, if possible) immediately
24 and in no event more than three court days after receiving the subpoena or order. Such
25 notification must include a copy of the subpoena or court order.

26 The Receiving Party also must immediately inform in writing the Party who caused the
27 subpoena or order to issue in the other litigation that some or all the material covered by the
28 subpoena or order is the subject of this Protective Order. In addition, the Receiving Party must

1 deliver a copy of this Stipulated Protective Order promptly to the Party in the other action that
2 caused the subpoena or order to issue.

3 The purpose of imposing these duties is to alert the interested parties to the existence of
4 this Protective Order and to afford the Designating Party in this case an opportunity to try to
5 protect its confidentiality interests in the court from which the subpoena or order issued. The
6 Designating Party shall bear the burdens and the expenses of seeking protection in that court of its
7 confidential material — and nothing in these provisions should be construed as authorizing or
8 encouraging a Receiving Party in this action to disobey a lawful directive from another court.

9 **9. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL**

10 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected
11 Material to any person or in any circumstance not authorized under this Stipulated Protective
12 Order, the Receiving Party must immediately (a) notify in writing the Designating Party of the
13 unauthorized disclosures, (b) use its best efforts to retrieve all copies of the Protected Material, (c)
14 inform the person or persons to whom unauthorized disclosures were made of all the terms of this
15 Order, and (d) request such person or persons to execute the “Acknowledgment and Agreement to
16 Be Bound” that is attached hereto as Exhibit A.

17 **10. FILING PROTECTED MATERIAL.** Without written permission from the Designating
18 Party or a court order secured after appropriate notice to all interested persons, a Party may not
19 file in the public record in this action any Protected Material. A Party that seeks to file under seal
20 any Protected Material must comply with Civil Local Rule 79-5.

21 **11. FINAL DISPOSITION.** Unless otherwise ordered or agreed in writing by the Producing
22 Party, within sixty days after the final termination of this action, each Receiving Party must return
23 all Protected Material to the Producing Party. As used in this subdivision, “all Protected Material”
24 includes all copies, abstracts, compilations, summaries or any other form of reproducing or
25 capturing any of the Protected Material. With permission in writing from the Designating Party,
26 the Receiving Party may destroy some or all of the Protected Material instead of returning it.
27 Whether the Protected Material is returned or destroyed, the Receiving Party must submit a
28 written certification to the Producing Party (and, if not the same person or entity, to the

Designating Party) by the sixty day deadline that identifies (by category, where appropriate) all the Protected Material that was returned or destroyed and that affirms that the Receiving Party has not retained any copies, abstracts, compilations, summaries or other forms of reproducing or capturing any of the Protected Material. Notwithstanding this provision, Counsel are entitled to retain an archival copy of all pleadings, motion papers, transcripts, legal memoranda, correspondence or attorney work product, even if such materials contain Protected Material. Any such archival copies that contain or constitute Protected Material remain subject to this Protective Order as set forth in Section 4 (DURATION), above.

12. MISCELLANEOUS

12.1 Right to Further Relief. Nothing in this Order abridges the right of any person to seek its modification by the Court in the future.

12.2 Right to Assert Other Objections. By stipulating to the entry of this Protective Order no Party waives any right it otherwise would have to object to disclosing or producing any information or item on any ground not addressed in this Stipulated Protective Order. Similarly, no Party waives any right to object on any ground to use in evidence of any of the material covered by this Protective Order.

12.3 Inadvertent Production: Inadvertent or unintentional production of documents (including physical objects) subject to work product immunity, the attorney-client privilege, the right of privacy, or any other applicable privilege, shall not constitute a waiver of the immunity or privilege, provided that the Designating Party shall notify the Receiving Party in writing of such inadvertent production promptly after the Designating Party discovers such inadvertent production. After notification is made, the Receiving Party shall immediately return to the Designating Party all copies of such inadvertently produced documents and shall immediately confirm in writing that all electronic copies have been deleted or destroyed. A Receiving Party shall not refuse a written request for the immediate return of such inadvertently produced documents on any basis. However, nothing herein shall prevent the Receiving Party from challenging the propriety of the privilege or immunity designation by promptly filing an appropriate motion with the Court, but the Receiving Party shall not challenge the propriety of the

1 privilege or immunity designation on the grounds that the privilege or immunity was waived by
 2 production of the document. Unless such a challenge is successful, no use shall be made of such
 3 documents during deposition or trial, nor shall they be shown to anyone who was not given access
 4 to them prior to the request to return or destroy such documents. Furthermore, if no such
 5 challenge is brought, or if any such challenge is unsuccessful, the Receiving Party shall promptly
 6 confirm in writing that any analyses, memoranda, or notes which were internally generated based
 7 upon such inadvertently produced information have been deleted and/or destroyed.

8 IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.

9 Dated: July 7, 2008

FENWICK & WEST LLP

11 By: /s/ Brian W. Carver
 12 Brian W. Carver

13 Attorneys for Plaintiff
 14 CORBIS CORPORATION

14 Dated: July 7, 2008

LAW OFFICES OF LAWRENCE TOWNSEND

15 By: /s/ Lawrence Townsend
 16 Lawrence Townsend


17 Attorney for Defendant
 18 MOBILETOYS, INC.

19 Pursuant to General Order No. 45, Section X.B., I hereby attest that I have obtained
 20 concurrence of the signatory, Lawrence Townsend, indicated by a "conformed" signature (/s/)
 21 within this efiled document.

22 By: /s/ Brian W. Carver
 23 Brian W. Carver

24 PURSUANT TO STIPULATION, IT IS **SO ORDERED**.

26 Dated: July 9, 2008

25 By: 
 27 The Honorable Richard Seeborg
 28 United States Magistrate Judge

23819/00413/LIT/1287808.3